

# priscilla block



**“With her layered necklaces, colorful scrunchies, and plainspoken, relatable lyrics, Block is the **best friend country music fans wish they had**. She’s vulnerable, funny and fierce with a story to tell - **and people are finally listening.**”**

**People**

**674M+**  
GLOBAL ON-DEMAND  
STREAMS

**114K+**  
GLOBAL TRACK  
SALES TO-DATE

**1.3M+**  
SPOTIFY MONTHLY  
LISTENERS

## MUSIC HIGHLIGHTS

- Priscilla is set to release her highly-anticipated sophomore album later this summer, including her most recent single “He’s My Man.”

## TOURING

- Priscilla just announced a run of headlining spring tour dates, with additional headlining dates expected to be announced later this year following appearances at multiple festivals this summer.
- 2024 tour stops included her headlining *Hey Jack Tour*, which saw her performing to packed out audiences across North America, followed by performances at C2C Music Festival in the United Kingdom, CMC Rocks Australia, and multiple festivals across the U.S. She ended the year as direct support on Jon Pardi’s *Mr. Saturday Night Tour*.
- She has previously toured with Shania Twain, Old Dominion, Justin Moore and more.

## MEDIA

- The breakout country star has been hailed as an “Artist to Watch” by a myriad of media including, Amazon Music, *American Songwriter*, PANDORA, Spotify, CMT, *The Boot*, *MusicRow*, *HITS*, *Country Now*, *Music Mayhem* and more.
- She has received multiple ACM Awards, CMT Awards, and People’s Choice Country Awards nominations and has made national television appearances on *The Ellen DeGeneres Show*, *The Kelly Clarkson Show*, *The Tamron Hall Show*, and most recently hosted the *Toby Keith: American Icon* special on NBC.



2M+ Followers



630K+ Followers



432K+ Followers



127K+ Subscribers